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**AWARD WINNING INTERIOR DESIGNER ANITA LANG WILL SOFT LAUNCH  
HER NEW LUXURY FURNITURE IN MILAN**

*Lang's new furniture company, Design 528 is among sponsors of "Material Village" at the largest global furniture design show "Fuorisalone" this April in Milan, Italy*

Scottsdale, Arizona – March 14, 2014 -- Celebrated Scottsdale-based interior designer Anita Lang, founder of IMI Design, is hosting an exclusive, industry-only launch of Design 528, her new luxury furniture company, in Milan this April during the largest international furniture show: Salone Internazionale del Mobile.

Design 528 will unveil its first collection "The Planes," which features fifty pieces of top quality crafted furniture with options for beds, credenzas, nightstands, seating and tables available in exotic wood veneers and lavish metal finishes. The entire collection is handmade from sustainable materials by seasoned artisans in the United States.

"I feel extremely privileged to have been invited to introduce Design 528 to the design community at a world class industry event like Material Village," said Anita Lang, founder and CEO of Design 528. "This show is truly the global benchmark for the home furnishing sector and attracts thousands of visitors from around the world. What a great way to introduce our new line to the global design community."

Salone made its first appearance in 1961 and was originally designed to promote Italian furniture and furnishing accessories on the export market. Over the years it has continued to grow and expand attracting the finest designers, architects and innovators from all over the world to share ideas and showcase their products.

Design 528 was invited to participate among the sponsor of the Materials Village, a brand new concept from Material ConneXion Italia – a renowned center of research on materials and innovative and sustainable production processes.

Material ConneXion created the 2014 Materials Village as a platform of events and initiatives dedicated to promote the culture of materials and related manufacturing companies.

“We are delighted to have Design 528 among the sponsors of our Materials Village in Milan this year,” said Michael LaGreca, Vice President of Library Access & Academic Programs at the Material ConneXion. “Materials Village 2014 will be an amazing showcase of talent and innovation.”

The Materials Village format is an innovative layout featuring houses of various dimensions and configurations, with exhibition spaces and social events, created in the gardens of the prestigious La Triennale Museum.

Design 528 is not only a furniture company; it is a holistic business with a mission to elevate the human spirit through the design and creation of functional pieces of lifestyle artwork. These handcrafted pieces will inspire people to live in the present while bringing prestige and excitement to the luxury furniture industry.

The design style personifies the concept of evoking positive emotions and simultaneously incorporates a heart-focused business model into the company’s strategic plan. As a result, Design 528 aims to create a lasting, positive impact on not just its clientele, but also on the company’s employees, partners and on the global community at large.

After the industry launch in Milan, Design 528 will celebrate an official launch on May 28, 2014. The furniture collections will be available exclusively through design showrooms in North America and Europe. Created for an elite clientele that seeks to augment their furniture collection with distinctive pieces, the “Planes Collection” will debut this May with prices ranging from \$5,000 to \$25,000.

For more information on Design 528, please visit online at [www.design528.com](http://www.design528.com) . For interview requests, or high-res digital images please email Ania Kubicki at [Ania@Anglespr.com](mailto:Ania@Anglespr.com)

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